



Choose certainty.
Add value.

Press Release

July 8, 2010

TÜV SÜD America Adds Toys and Children's Products Specialist to its Consumer Goods and Retail Team

Plymouth, Michigan. TÜV SÜD is pleased to announce that Mr. Leeton H. Lee has joined the company's Consumer Goods and Retail Services group in the role of Business Development Director. Mr. Lee's appointment helps further strengthen TÜV SÜD's testing, inspection, and certification program for toys, children's products, apparel, and footwear in the America's region.

Mr. Lee joins TÜV SÜD America with over 15 years of experience in product safety compliance, quality assurance, risk management and safety recalls in the key areas of toys, children's products, premiums, promotional products, apparel, and other consumer products. He has many years of experience as an in-house legal counsel for well-known toy and consumer products companies, along with having established and supervised the companies' in-house product compliance, safety, and quality assurance departments.

Mr. Lee is a frequent guest lecturer and presenter on complex regulatory matters such as the CPSIA, California Proposition 65 and other laws that severely impact clients' business, legal exposure, and product compliance programs. "We are very pleased to have Mr. Lee joining our company and to begin providing our valuable clients with his high level of customer care and pragmatic problem-solving skills. His past work experience makes him a valuable asset to TÜV SÜD. We are pleased to bring him on board and look forward to the further growth of TÜV SÜD's services for clients based in the Americas and for sourcing Asian-made products," stated Mr. Scott Griggs, General Manager Consumer Goods and Retail Services.

The Consumer Goods and Retail Services program offers a full line of services to companies operating in the Americas and supply chains reaching around the world, with a focus on personalized service, competitive pricing, fast turnaround time, training programs, and quick response, further adding value to a client's needs. TÜV SÜD is a member of the American Association of Textile Chemists and Colorists (AATCC), the Industrial Fabrics Association International (IFAI), and the American Apparel and Footwear Association (AAFA).

To learn more about TÜV SÜD's Consumer Goods and Retail Services, visit <http://tuvamerica.com/industry/softlines.cfm>, or call 877.888.4474

Media Relations:

For more information, contact:

Scott Griggs
General Manager Consumer Goods and Retail Services
TÜV SÜD America Inc.
978.238.8826
sgriggs@tuvam.com

For editorial information, contact:

Laurie Willis
Marketing Communications Specialist
TÜV SÜD America Inc.
978.573.2509
willis@tuvam.com

About TÜV SÜD Group

TÜV SÜD is a major international service group operating in the INDUSTRY, MOBILITY, and PEOPLE business segments. With 15,000 staff, we are represented at over 600 locations worldwide. Our teams of specialists are engaged in optimizing technology, systems, and know-how, and thus act as process partners, enhancing the competitive strength of our customers throughout the world.

About TÜV SÜD America Inc.

TÜV SÜD America Inc., a subsidiary of TÜV SÜD AG, is a leading globally recognized testing and certification organization. TÜV SÜD's Product Service Division offers international safety testing and certification services. With over 600 experts in North America, TÜV SÜD America NRTL and SCC Certification, CB Scheme Certification, Field Evaluations, SEMI Evaluations, and other Industrial Machinery Services. Additional services include Restricted Substances, CE Marking assistance, International Compliance, EMC/Environmental Testing, and Quality Management System Certification. TÜV SÜD also provides CE Marking assistance for the European market, Electromagnetic Compatibility (EMC), Electrical & Mechanical testing, and many additional global conformity assessment services that help companies gain product compliance to enter individual country markets. For more information, visit www.TUVamerica.com.

About TÜV SÜD Asia Pacific

Staffed by local experts and powered by German expertise, TÜV SÜD in the Asia Pacific region provides the entire range of TÜV SÜD Group services in 70 offices and several test facilities in China, Hong Kong, India, Japan, Korea, Malaysia, The Philippines, Singapore, Taiwan, Thailand, Vietnam, as well as in the Middle East. Holding accreditations for market access in Europe, The Americas, and Asia Pacific, TÜV SÜD in Asia Pacific provides one-stop-shopping to secure fast and efficient international standard compliance and management system certification.